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The Sweet Life: Find Passion, Embrace Fear, And Create Success On Your Own Terms

the sweet life

dulce
candy
ruiz



Synopsis

Since posting her first makeup tutorial in 2008, Dulce Candy has become one of the top beauty stars on YouTube - boasting more than two million subscribers and garnering hundreds of millions of views for her bright and energetic how-to videos. But before she became a style icon and a role model to millions of young women, Dulce struggled to make her way in the world. Having emigrated from Mexico to the United States when she was six years old, Dulce battled depression and low self-esteem as a teenager and eventually enlisted in the army in an attempt to turn her life around. It was here, on the battlefields of Iraq, that she finally uncovered and embraced her true passion - fashion and beauty - and gained the confidence to move on from her past, follow her dream, and launch what would become her wildly successful brand. Part memoir, part manifesto, *The Sweet Life* is a fun, inspirational guide for any woman who wants to find success without compromising who she is.

Book Information

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Customer Reviews

I won a copy of this book through the Goodreads First Reads giveaway program in the hopes that I would leave an honest review. You may have figured out by now that I am not a make-up person (I never have it on in any of the pictures I post with my reviews) and Dulce Candy Ruiz is very much a make-up person, so we're almost polar opposites. This fact had me a little worried going into this book, but I shouldn't have been. Mostly, this book isn't about make-up, at least not directly. For me this book read a lot like a more mature version of Miley Cyrus's *Miles To Go*, especially the

beginning where Dulce Candy talks about her childhood. Although the two childhoods were vastly different, the tone of voice while discussing them was similar. It was very conversational and I was very intrigued. When the book moved on to the business aspect of Dulce Candy's life, I started to lose interest. It was still the same conversational tone, but it wasn't as engaging for me. In spite of that, I felt like the author made some very great points about life in general; a person doesn't have to dream of YouTube stardom to benefit from them. I would recommend this book most to teenage girls; girls who can still benefit from the lessons of Dulce Candy's life before they make some of the same mistakes she did growing up. Girls that have likely been following her, or Jenna Marbles, or some other fashion and beauty vlogger. Not only would they relate better than I did, but they have more to learn too. Reviewed on Just Another Girl and Her Books blog.

THIS BOOK WAS AMAZING!!!! So motivational, inspirational, etc. I literally read it in one sitting. I could not put it down. One of the best books I have read in a long time and I am a book reader!!! I have also met Dulce and I love her!!!

Love Dulce! This book was an easy read and she kept readers engaged. I love that she was more personal in the book. I have been a long time fan of her since the beginning and it was refreshing to see a more personal and in-depth side of her that we may not always get to see in the YouTube videos. This book reflects how she has grown as a person and a successful entrepreneur. She included some information and a few tips on blogging etc., but I did however wish that she went into greater details (for my own reasons because I am pursuing the same career), but at the same time, the book was pretty balanced and I presume that will be a second book....maybe? If so can't wait!

I have watched Dulce for years on Youtube so when I saw that her book was available, I just had to get it. This book is great if you need some positive in your life and some great motivation with whatever goals you are trying to achieve. Her experiences she writes about help inspire and empower you to conquer any obstacles or help you find the person you want to be. I thoroughly enjoyed this book and I would recommend it to anyone looking for some motivation and a way to self-reflect.

In general, I'm not a huge fan of reading, but I absolutely enjoyed reading this book. I have always loved watching YouTube videos. I watch countless YouTube gurus/vloggers. Although I am not currently subscribed to Dulce on YouTube, I wanted to read her book. I found it an extremely easy

read. I loved how each chapter is broken down into small sections. It made me fly through the book in only a few days! I'd definitely recommend this book. I loved it. I loved the tips she shared and the insight into her life that she gave us.

Loved the book. I have followed her from the beginning and I was really excited to get this book. In the times when every successful youtuber is churning out a book, what makes Dulce's book different is that it tells us her story, her growing up in America as a young immigrant, her life in military and her advice on leading a positive life. While the advice she gives is not earth shattering, it is cleverly given while highlighting her vulnerabilities and mistakes and owning them unapologetically. It is an easy read and I finished it in one sitting. This book would be suitable for teenagers and grown ups all alike (I am in my 30s and still loved it!) I wish Dulce all the best for her future!!

I loved the book, I already read it from cover to cover! I follow her since the beginning of her youtube career, I have seen her go from a beautiful curly girl to the stunning and professional lady that she is today. I am so happy that she made it to the sweet life. I loved that she is completely honest even about some really dumb things she (like everybody else) has done and, by showing you about her vulnerability, you are allowed to accept yours. The book is a clever mix of personal facts, business tips and also spiritual insights but there is also room for some looks and tips on fashion and make up. You can tell from the pages that she wrote the book and that she enjoyed doing it. I think it is suitable for teens and also for grown up girls (I am in my 30s), and even if you are not interested in make up (I am a certified public accountant and I prefer doing yoga instead of using make up in my little spare time) you have a lot to learn about this girl that made it out of nothing demonstrating, that yes, she is girly, she loves make up but she is also a very clever business woman (and a mom) and a really balanced person, all at once. The fact that I love the most about her is the fact that she is a well grounded and spiritual person. As she pointed out in the book you just have to be yourself, the rest is coming. I learned some good stuff to apply in my personal career as well, especially the insight, that never ever could have crossed my mind, about respond with kindness to rudeness. It might seem counterproductive but I can assure you this is super useful and disarming.

I expected more of an insight on productions and what she uses and how and I knew most of her story already so didn't help me much like I expected.

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